Red-pen markup

The Dead Lover Returns | version 1

2 pages marked, 6 items circled.

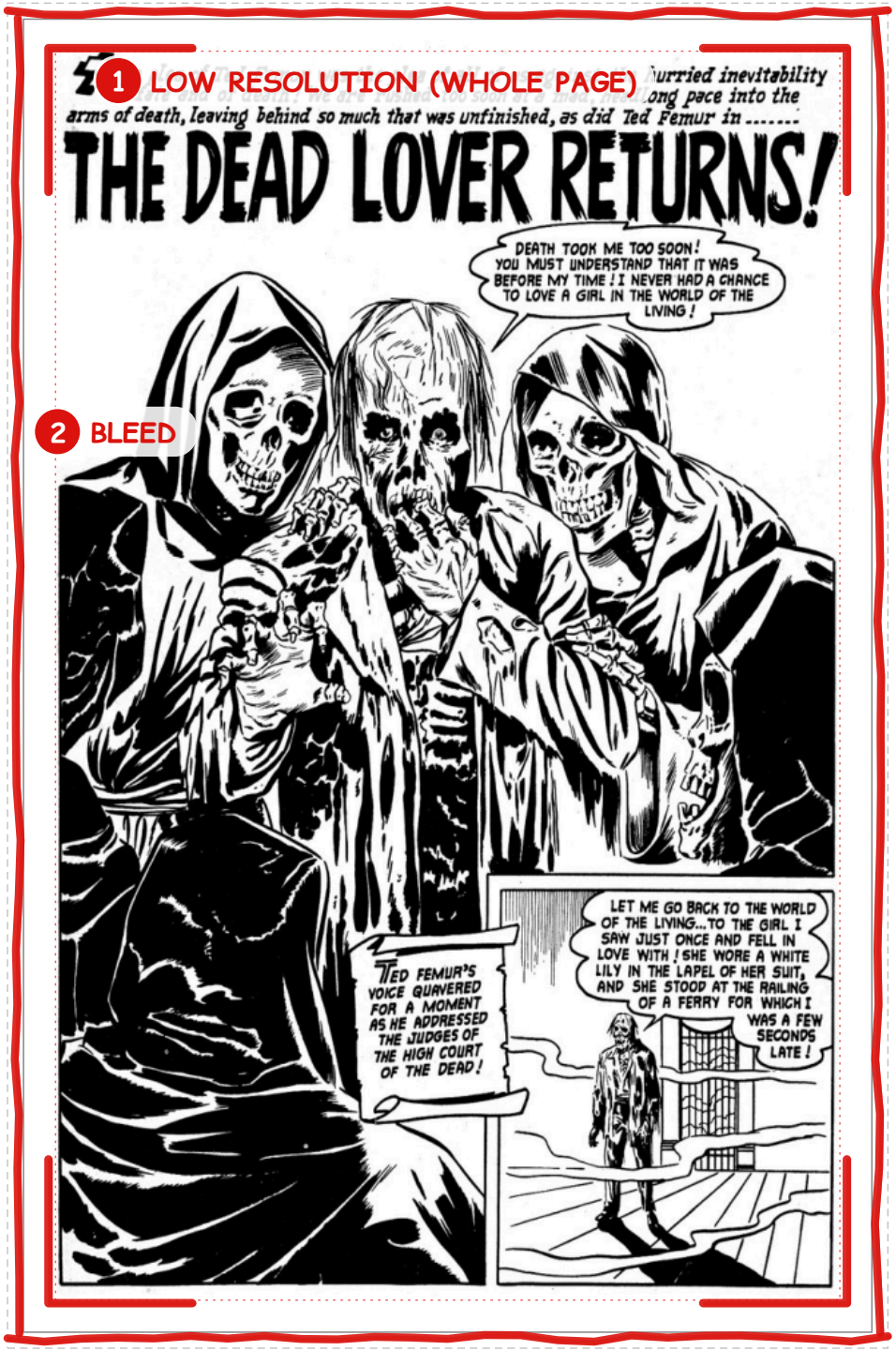
Each page is shown as it was uploaded, before our fixes, so you can see what we found.
Red loops and numbers show where; the list beside each page says what it is and what happens next.

Thin lines on each page: solid gray = trim (where the paper is cut),
dashed gray = bleed edge, dotted red = safety margin (keep words inside it).

Items marked FIXED are corrected in your proof automatically.
Items marked DECIDE need your answer on the proof before we can print.
Items marked CHECK are worth a look on the proof.

Page 1

dead-lover-as-sent.pdf



What we found on this page

1 DECIDE — Resolution far too low

Art at 119 pixels per inch is under half the target of 300. It is upscaled for the proof but may look soft; approve it or supply better art.

Next: Approve or replace.

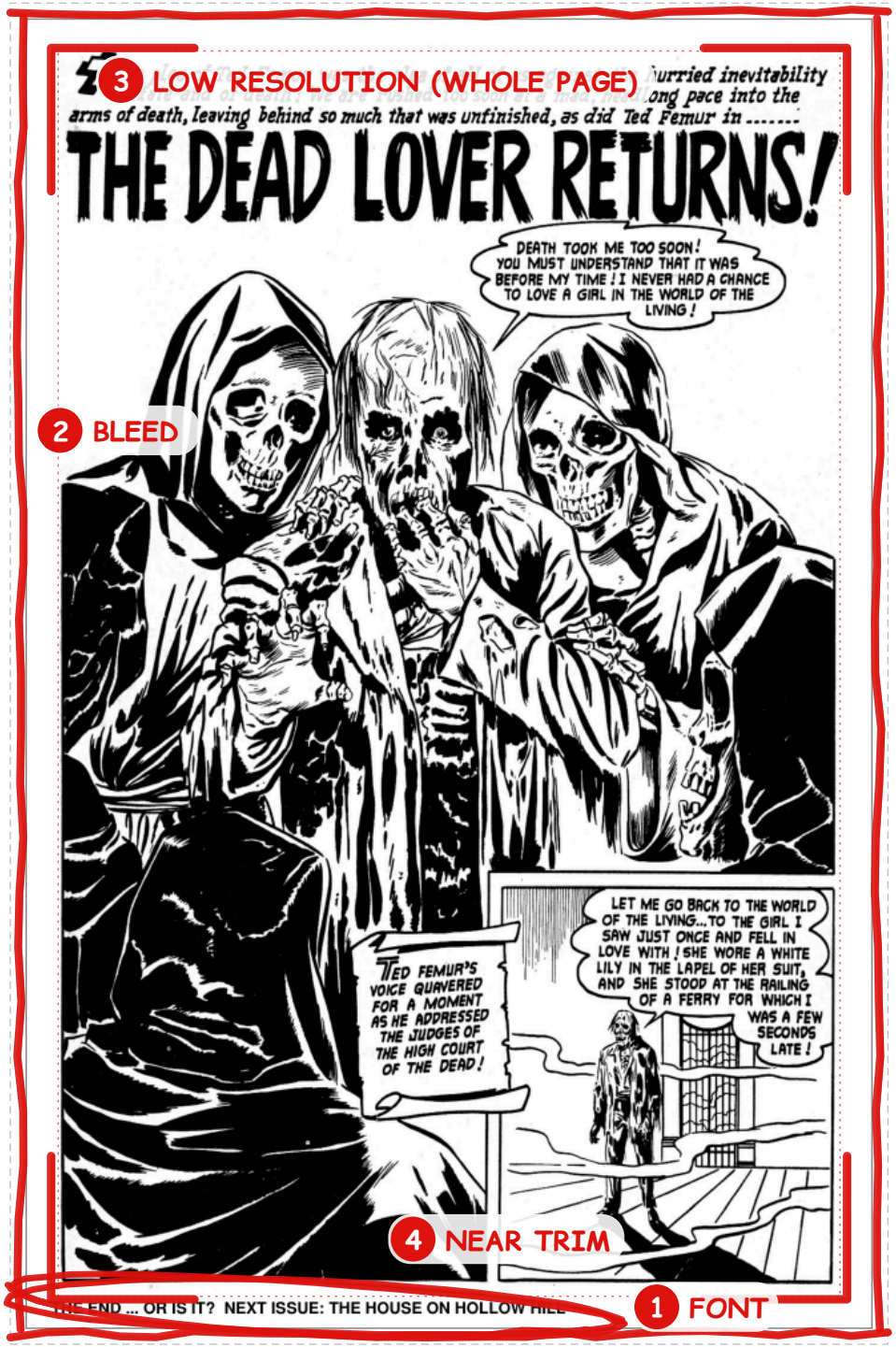
2 FIXED — Missing bleed

Art stops at or inside the trim. The edges are mirrored outward to make bleed; check that nothing important sits at the edge.

Next: Mirrored on export.

Page 2

dead-lover-as-sent.pdf



Shown as uploaded, before fixes. Not for print.

What we found on this page

1 DECIDE Fonts not embedded

Missing from the file: Helvetica-Bold. Pages are converted to images, so the substitute font is fixed in place; check the lettering on the proof.
Next: Check lettering on proof.

2 FIXED Missing bleed

Art stops at or inside the trim. The edges are mirrored outward to make bleed; check that nothing important sits at the edge.
Next: Mirrored on export.

3 FIXED Low resolution, upscaled

Art below 300 pixels per inch at final size is resampled up to it. Lowest found: 188.
Next: Upscaled on export.

4 DECIDE Text too close to the trim

Text sits closer than 0.25 inch to the trim and may be cut.
Next: Approve or move.